

National Food Rescue Program



Second Harvest Food Rescue App

Sobeys Inc. to adopt the Second Harvest Food Rescue App as part of a national partnership.

It's hard to avoid surplus food in our business however it's important for Sobeys to take action to **reducing surplus food** going to landfill.

Donating surplus food using the Food Rescue App can help minimize the environmental impacts, while helping to feed people.

Food Rescue will rollout to **all grocery banners** (Corporate & Franchise) in a phased, banner-by-banner approach.

Who is Second Harvest?



Second Harvest is the largest food rescue organization in Canada.

Second Harvest launched the first web-based food rescue platform in 2018, which is available nationally. Second Harvest Food Rescue App is an easy way for our stores and non-profit organizations to connect, schedule and track food donations.

foodrescue.secondharvest.ca

Benefits of Food Rescue App

- **FREE** online platform
- Able to integrate existing food rescue/donation partnerships
- Real-time data tracking, customized dashboard
- Access to a wider network of charitable organizations

DID YOU KNOW?
Sobeys has committed to reducing food waste by **50% by 2025**

Why donate?

- ✓ Reduce environmental impact
- ✓ Support local charities
- ✓ Improve corporate responsibility
- ✓ Increase employee satisfaction
- ✓ Financial benefits
- ✓ Reduce waste collection costs

What can we donate?

Produce	Dairy	Meat & Fish
Legumes	Eggs & Soy	Bread
Crackers & Cereal	Baked Goods & Snacks	Baby Food & Formula
Nuts	Condiments	Beverages
Pet Food	Non-Food (i.e. household items)	

Program testimonials



Huge improvement in how we donate compared to the past – Thrifty Foods

I'm thrilled with this program. My son would come home all the time disappointed about how much food gets thrown away – Sobeys

Thank you, please keep up the awesome work, and thank you for your support – The Salvation Army

