

Community Investment Governance Model

Board Comitee

Oversees progress toward strategic goals and objectives at all levels of the organization.

→ Frequency: Annually



Executive Leadership Team

Executive alignment on strategy, including progress toward strategic commitments, alignment on existing and new priorities, visibility into KPI's and targets.

→ Frequency: Annually

CEO and Executive Sponsors (monthly): Ensures the health and status of overall strategy, including progress toward fiscal priorities, areas requiring executive alignment, synergies across corporate priorities including employee engagement, fundraising, marketing & communications and corporate donations.

Initiative based working groups:

- Healthy Minds
 - · Canada's Children's Hospital Foundations Steering Committee
 - Kids Help Phone Partner Stewardship
- Healthy Bodies
 - · Partner stewardship
- Community Action Fund

Functional teams:

- · Operations
- Marketing English Canada and Quebec
- Diversity, Equity & Inclusion
- Finance
- Legal
- Human Resources
- Merchandising
- IT













Enablers